# WEST SUSSEX VISITOR ECONOMY 2021



This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2021. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

15.8 MVISITORS £1.34bn VALUE 27,050 JOBS

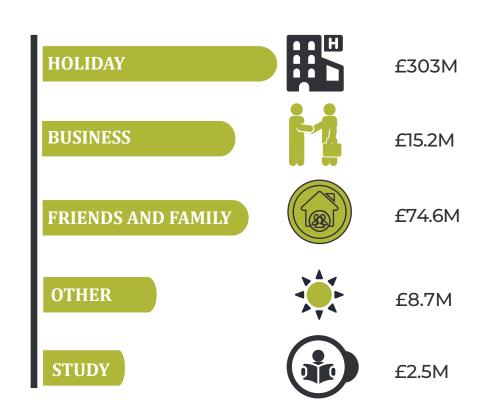






#### PURPOSE OF VISIT BY EXPENDITURE

### PURPOSE OF VISIT BY VOLUME OF TRIPS







IN THE AREA AND SPEND £225 FOR THE DURATION

**OF THE TRIP** 

STAY 4.4 NIGHTS





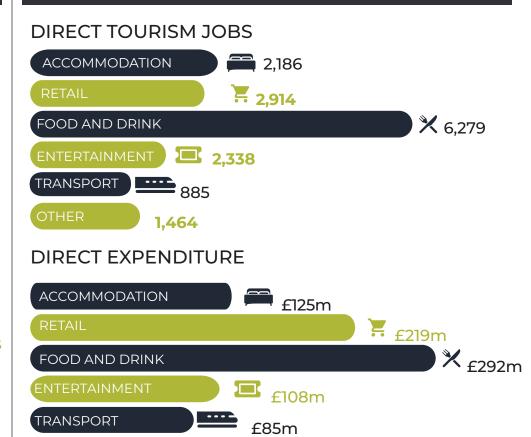


STUDY AND OTHER PURPOSES

STAY 5.7 NIGHTS IN THE AREA AND

SPEND £200 FOR THE DURATION OF THE TRIP

## **EMPLOYMENT AND EXPENDITURE**



#### **VISITOR BREAKDOWN**

**OVERNIGHT VISITORS** 1.7 MILLION **VISITORS** 

6.6 MILLION

£404 MILLION VALUE 6 £343 MILLION VALUE (



DOMESTIC VISITORS

1.5 MILLION VISITORS 5.8 MILLION NIGHTS



**OVERSEAS VISITORS** 

4%

**VISITORS** 181,000 **NIGHTS** 

860.000

DAY VISITORS



13.9 MILLION VISITORS



£62 MILLION VALUE