WEST SUSSEX VISITOR ECONOMY 2020

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2020. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

11.9 M VISITORS £942 M VALUE

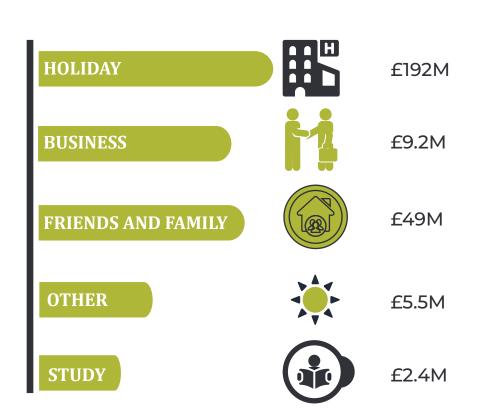
28,488JOBS







PURPOSE OF VISIT BY EXPENDITURE



PURPOSE OF VISIT BY VOLUME OF TRIPS





VISITING FRIENDS & RELATIVES STAY 4.4 NIGHTS

IN THE AREA AND SPEND £226 FOR THE DURATION **OF THE TRIP**



THOSE ON BUSINESS STAY 2.4 NIGHTS

IN THE AREA AND

SPEND £288 FOR THE DURATION OF THE TRIP



STUDY AND OTHER PURPOSES

STAY 5.8 NIGHTS IN THE AREA AND

SPEND £213 FOR THE DURATION **OF THE TRIP**

EMPLOYMENT AND EXPENDITURE



VISITOR BREAKDOWN





DOMESTIC VISITORS

934,000 **VISITORS**

3.5 MILLION NIGHTS



OVERSEAS VISITORS

158,000 **VISITORS**

849,000 **NIGHTS**

£56 MILLION VALUE





TRANSPORT

10.8 MILLION VISITORS

f99m

£373 MILLION VALUE