WEST SUSSEX VISITOR **ECONOMY 2019**

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2019. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

24.3M VISITORS £2.1BN VALUE

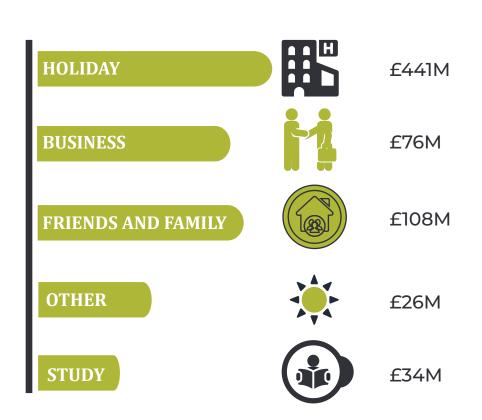
38,520 JOBS







PURPOSE OF VISIT BY EXPENDITURE



PURPOSE OF VISIT BY VOLUME OF TRIPS





VISITING FRIENDS & RELATIVES STAY 4.9 NIGHTS

IN THE AREA AND SPEND £234 FOR THE DURATION **OF THE TRIP**



BUSINESS 10% THOSE ON BUSINESS STAY 2.6 NIGHTS

IN THE AREA AND

SPEND £295 FOR THE DURATION OF THE TRIP



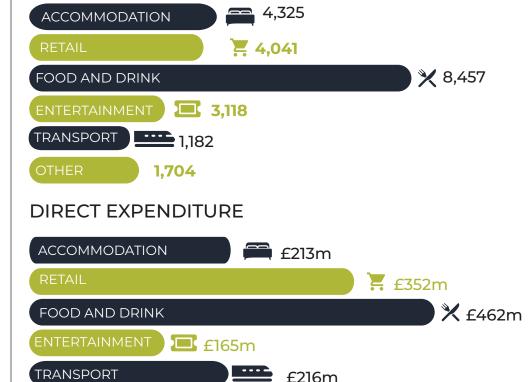
5%

STUDY AND OTHER PURPOSES STAY 17.0 NIGHTS

IN THE AREA AND **SPEND £1,170** FOR THE DURATION **OF THE TRIP**

EMPLOYMENT AND EXPENDITURE

DIRECT TOURISM JOBS



DAY VISITORS

VISITOR BREAKDOWN



OVERNIGHT VISITORS

2.7 MILLION VISITORS 11.0 MILLION NIGHTS £684 MILLION VALUE 6 £485 MILLION VALUE ()



DOMESTIC VISITORS

2.2 MILLION VISITORS 8.2 MILLION NIGHTS





OVERSEAS VISITORS

526,000 **VISITORS**





21.6 MILLION VISITORS

£199 MILLION VALUE