

Funding Applications

Gareth Sear

Business Hothouse

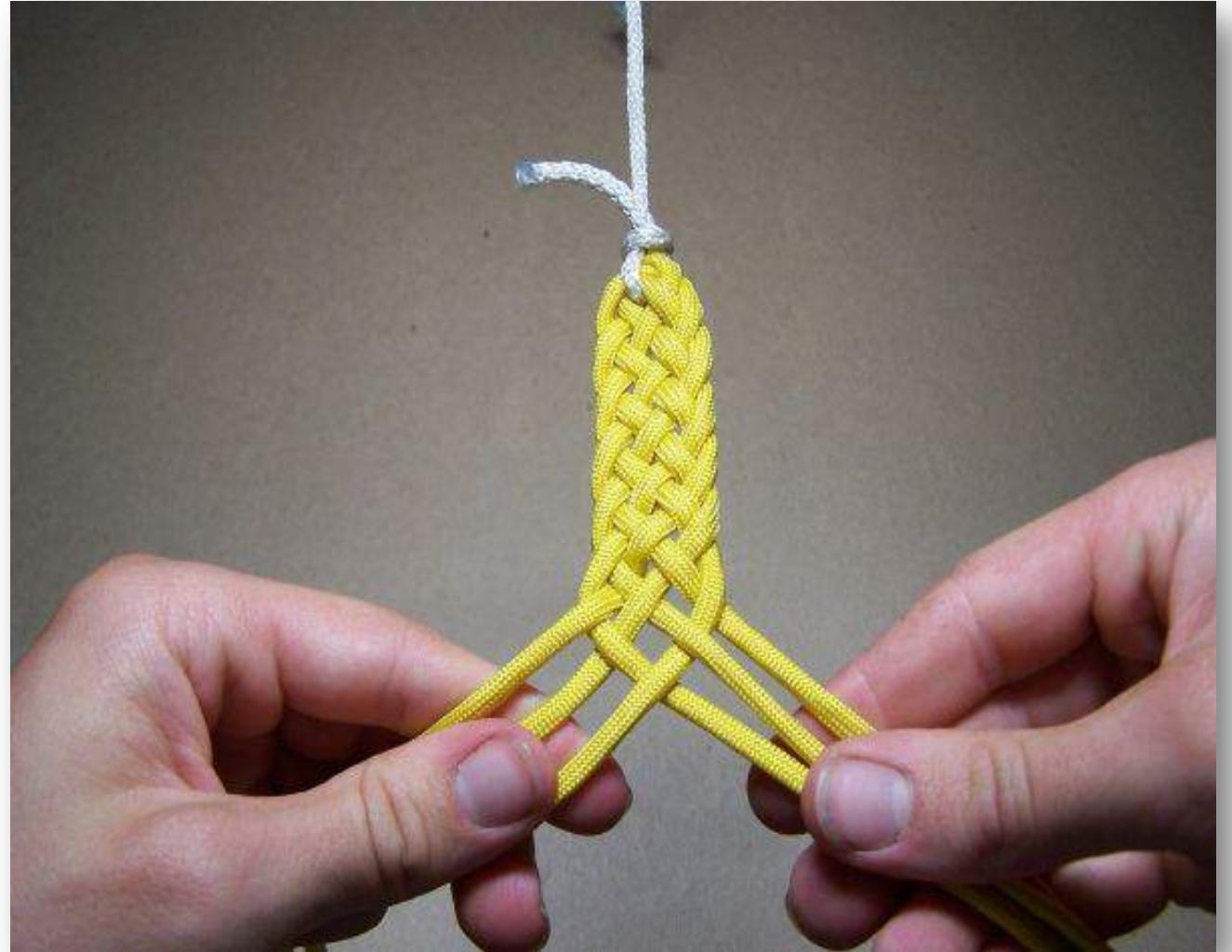


THE BUSINESS HOTHOUSE

GRANTS | GUIDANCE | GROWTH

6 Strands of Support

1. Productivity and Growth
2. Access to Finance
3. Monetisation of Innovation
4. Leadership and Management Development
5. Start Up Support
6. Grant Fund



6 Expert Delivery Partners

University of Chichester

Sussex Innovation Centre

YTKO Ltd

WSX Enterprise Ltd

Brighton and Hove City Council

Princes Trust



Grant Fund

Brighton and Hove City Council

- £2.8 million
- Match fund 40% grant 60% contribution
- Must be linked to growth

Contact:

Invest4@brighton-hove.gov.uk

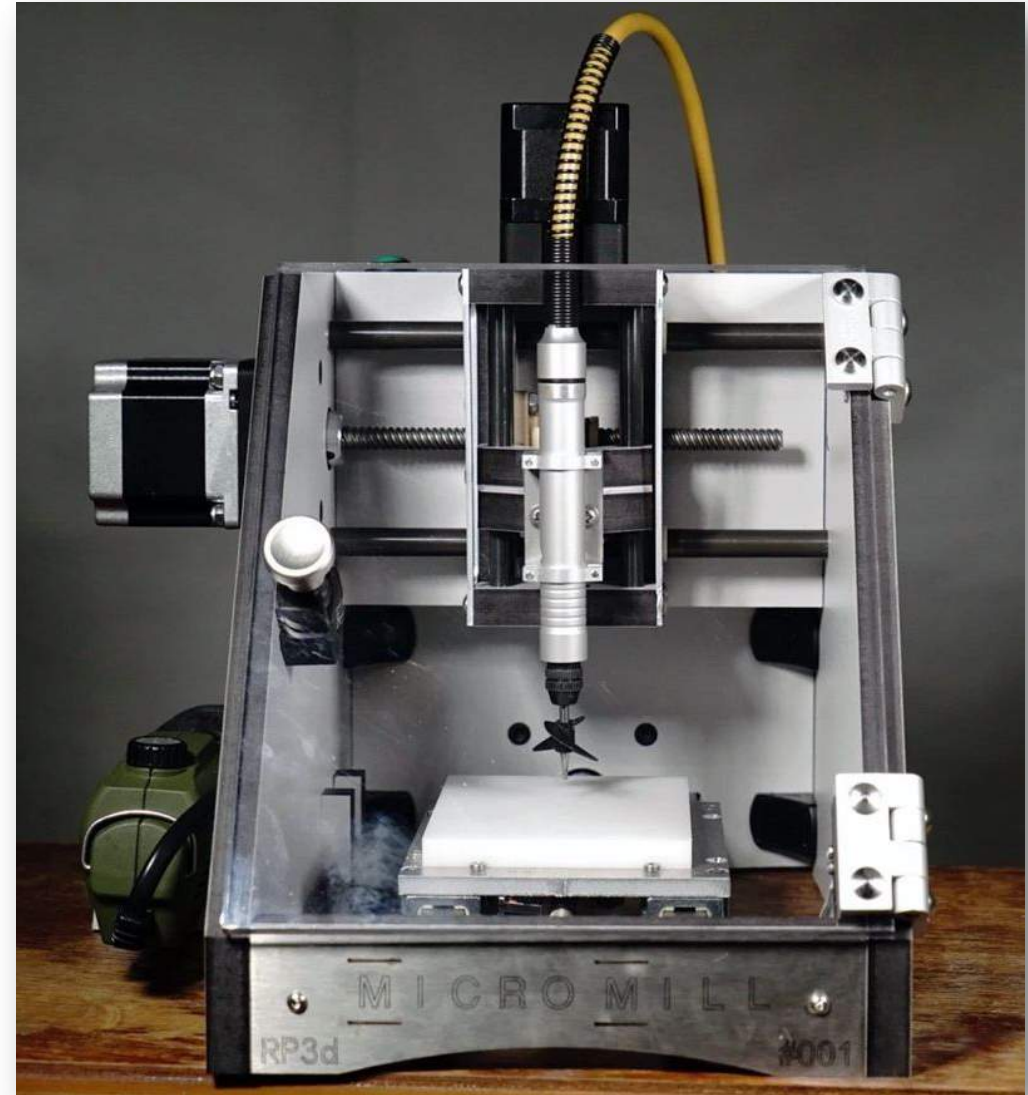
The logo for 'invest4' features a stylized orange flame icon above the word 'invest' in a dark grey sans-serif font. The number '4' is significantly larger and rendered in a gradient of orange and red.

invest4

- Grants can be for between £1,000 and £170,000 (soon to reduce to £10k)
- Grants can be for capital equipment or revenue
- Businesses provide 60% of the cost themselves (Soon to change to 70%)

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Usage

- ✓ Revenue projects
- ✓ Capital projects
- ✓ Plant and Machinery
- ✓ Premises improvements
- ✓ Growth Consultancy
- ✓ Leadership and Management Development
- ✓ Software development
- ✓ Digital platforms that support growth
- ✓ Specialist IT equipment

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Can't be used for

- Qualifications
- Retail premises
- Staff salaries
- Re-financing
- Paying debt
- Stock
- Normal business costs
- Statutory or legislative requirements
- Recruitment costs

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Where are we now?

£2.1m allocated

140 businesses supported

£5.5m of growth projects supported

Sectors supported:

- ✓ Accommodation and Food
- ✓ Wholesale & Retail
- ✓ Manufacturing
- ✓ Information and Communication
- ✓ Education
- ✓ Human Health and Social Work





Where else can you get funding?

Grants

[Local Authorities](#)

[DIT Internationalisation Fund](#) [Princes](#)

[Prince's Countryside Fund – April 12th 2022 – Project Based](#)

[Invest4](#)

[Architectural Heritage Fund](#)

[Arts Council](#)

[LoCase](#)

[Brighton Energy Co-op](#)

[Visit Britian](#)



Where else can you get funding?

Debt Funding

Banks

- Invoice discounting
- Invoice factoring
- Asset Finance
- Loans
- etc

Funding Circle

Start-Up Loans Company

Let's Do Business Finance

- Start Up Loans
- Growth Loans

Various other loan provider



Where else can you get funding?

Equity Funding

[JamJar Investments](#) – The Innocent Smoothies Guys

[South East Business Angels](#)

[UK Business Angel Association](#)

Private Investors



Where else can you get funding?

Other funds

- SEIS
- EIS
- R&D Tax Credits
- Apprenticeship funds
- [Woodland Creation Planning Grant](#)
- Knowledge Transfer Partnerships



Where else can you get funding?

Funding Resources

- Grant Finder

***[GrantFinder](#) - A database for all types funding including loans, awards and grants to help local companies succeed and grow. You can access GrantFinder on PCs in any West Sussex Library, please ask staff to log you in. Alternatively, contact our [Ask a Librarian service](#) with details of the search you require*

- [C2C Business Growth Hub](#)
- Local Authorities
- [Dot Gov Website](#)



Where else can you get funding?

Innovation

[Innovate Edge UK](#)

[R&D Tax Credits](#)

Social Enterprises

[Big Issue Invest](#) – Social Purpose and Charity

[Social Enterprise Support Fund](#)

[UnLtd Soc Ent Awards](#)

[Funding for All](#) – Social Enterprises



Grant Fund

Brighton and Hove City Council

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Any questions?

Top tips for applications

- Carefully read all the guidance
- Seek advice / help
- Comprehensively complete the application form
- Don't miss sections in the application form
- Have a business plan ready
- Have your cash flow ready
- Put the effort in

