

EXPERIENCE WEST SUSSEX CELEBRATES SUSSEX DAY

To celebrate this year's Sussex Day on Wednesday 16th June, Experience West Sussex is highlighting some of the fantastic events on offer, provided by a range of local businesses.

[The Artisan Bakehouse](#) is hosting a pastry making class with internationally renowned baker and author, Emmanuel Hadjiandreou, as he demonstrates the skills and techniques to recreate perfect pastry. With Emmanuel's guidance and expertise, participants will learn the necessary practical skills, knowledge and confidence to bake shortcrust, choux and puff pastry.

Visit [Standen House and Garden](#) for its 'The joy is in the making' exhibition. Discover installations created by celebrities exploring the wellbeing benefits of hand making and why arts and crafts are relevant today. Be inspired by the process of pottery by Keith Brymer Jones, the intricate detail of cross stitch by Mr X Stitch, the beauty of embroidery from Niamh Wimperis, Kaffe Fassett's colourful designs and Edith Bowman's joyful photographs.

[Festival of Chichester](#) is taking place this summer - an exciting and diverse summer festival offering a four-week celebration of the city. Each year, Chichester is proud to boast a clean sweep of the very best arts and community groups, made up of brilliant artists, actors, musicians and more.

[Henfield Community Partnership](#) is offering a child-friendly animal safari - perfect for all ages. The safari involves searching for animals that have been created by local people across 47 houses and shops.

Embark on the [Sparkling Sussex E-bike Tour](#), pedalling from vineyard to vineyard, wine tasting, taking in the Sussex countryside and more. Expect peaceful lanes through charming countryside, easy-riding along riverside and coastal paths and some spectacular scenery around the South Downs National Park. Off the bike, there's plenty of time to relax in hand-picked, luxury spa hotels.

For something spookier, [Arundel Walking Tours](#) is now offering a new tour titled 'Arundel – the dark side'. The tour book looks at the murder capital of Sussex in the 60s and 70s, the ghostly goings on, the smugglers, hangings and exorcism in Arundel.

Jo Williams, Head of EWS said: "This Sussex Day, it's more important than ever to support the local businesses that have struggled over the past year and a half. With a huge range of events on offer, there's something for everyone to get involved in - to help the sector thrive once more. We are also running a consumer campaign encouraging responsible visits this summer, highlighting visitors to 'Protect, Respect Enjoy' and to Keep West Sussex Safe."

The tourism industry in West Sussex was worth over £2.1 billion to the local economy in 2019 and growing, with an increase of £6.5 million from 2018. Over 38k people were directly

employed in the industry. In 2020 the COVID-19 pandemic hit hard and continues to have a devastating impact on tourism in the county, UK and worldwide.

If you'd like to join Experience West Sussex, participate in their marketing activities, receive industry support and sign up your tourism or hospitality business for a free web listing, please email getinvolved@experiencewestsussex.com

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